



Central New York Dressage & Combined Training Association Board of Directors Agenda

Promoting dressage and eventing as art and sport through competitions, clinics, and educational activities.

Meeting Details: Monday, July 13; 6:30p; Zoom:

<https://us06web.zoom.us/j/87651503159?pwd=tBuyDRjtsL66YUUpw0eSsLVlnZAni.1>

6:30pm Meeting called to order – 6:38p

Secretary's Report & Meeting Minutes of June – approved without changes

Treasurer's Report (Brianna) – June balance: \$14,480.97. July balance: \$13,779.79

Doesn't reflect revenue from June spring show. Show and Tell net profit of \$86

Membership Report (AJ) – Membership – June membership count: 83; current members: 86

Meeting Guidelines and Expectations

Ongoing:

- Media & Communications:
 - Facebook –Current access Facebook page: Aimee, Mackenzie, Corrinne, Alex, Linda
 - Web site – 2nd editor? No one stepping up for interest yet.
 - Access to Meeting Minutes - Google Drive:
 - Suggestion for adding meeting minutes to Google drive
 - Who has access to Google Drive? Access available to those with CNYDCTA email drive
 - Shelley will add recent minutes to Google Drive, email to Alex
 - Board interested in minutes being posted to web site and/or email but web site preferred
- Meeting Platform:
 - Zoom meeting club account with AI transcript and recording features–
 - Shelley applied for discounted club account with Zoom – waiting for application approval and rates
 - Google Meets, recording or transcript features require an upgrade of \$14/month
 - Shelley to send board price comparison once known for Google and Zoom.
- Horse Show Manager Update – Mackenzie
 - Preliminary numbers show ~\$1,000 profit for the June show, nearly full schedule
 - Getting ready for September show
 - Need to coordinate getting the dressage ring to the venue
 - Judges stand
 - Championship Show? – Corrinne – on site championship schooling show, considering 4H ring at the NYS Fairgrounds.
 - Additionally allow exhibitors time slots for doing their virtual rides
- Year-end Banquet Committee Report – Trisha
 - November 21st
 - Linklean House
- Year-end Award Requirements for 2027 – Jess
 - TIPP awards for next year – yes for 2027
- Google survey to members seeking their interests – Jess to resend to board for their review

New Business:

- Gift Basket for Cayuga show – approved
- Sponsorship for Working Equitation this fall – approved and paid
- Barb Lindburg clinic proposal for August 15th – Amy
 - Proposal attached
 - Run through CNYDCTA, no additional costs to club
 - Request to promote through our web site
 - AJ to create Cognito entry form
 - Facebook promotion - Corrinne
- Empire State Virtual Dressage Show – Jess
 - Between the 3 GMO's raised nearly \$3,000 for the organizations
 - Invitations for the finals going out this weekend
- USDF Creative GMO Award – Jess interested in drafting submission based on the virtual shows

Tabled for Future Discussion:

- L-judge program for 2027 (pending proposal)
- Fundraising
- 5-Year Planning

Meeting adjourned at 7:51pm

Board:

[illegible]